

PHASE:3

MARKETING AND COMMUNICATIONS

Public Relations Internship

[Who We Are]

Founded in 2001, with offices in Atlanta, Charlotte, Dallas and Nashville, Phase 3 Marketing and Communications is a leading provider of marketing services and solutions from IDEATION to EXECUTION to corporations throughout the United States. Phase 3 is an innovation collective offering six Centers of Excellence: Branding, Marketing, Digital, Public Relations, Print and Marketing Logistics.

Headquartered in Atlanta, the firm is recognized annually as a top 15 marketing services firm by the Atlanta Business Chronicle and as a top 20 marketing services firm by the Charlotte Business Journal, as well as the no. 236 printer in North America by the flagship Printing Impressions 400. Additional accolades include Atlanta Business Chronicle's 2015 Pacesetter Award, Oxford Center's Fast-Growth Entrepreneur of the Year and placement on the 2015 Inc. 5000 List for Fasted Growing Private Companies.

[The Internship]

The PR division of Phase 3 Marketing and Communications is seeking bright, outgoing and motivated individuals. The position requires 20 hours per week and schedules are flexible.

Interns at Phase 3 must meet the following criteria:

- College junior or senior majoring in public relations, marketing, journalism or other relevant field
- 3.0 GPA or higher
- Great attitude and initiative, enthusiastic, hardworking and dedicated personality
- Strong writing skills and AP Style experience; writing samples must be provided
- 20 hours per week during a semester's time period

Responsibilities include, but are not limited to:

- Conduct market research
- Write press releases, pitches, website copy, newsletters, bios and calendar listings
- Assist in planning, executing and attending client events
- Compile and maintain a master list of editorial calendars
- Clip press hits containing our clients in newspapers, magazines and online
- Update and maintain client editorial recaps
- Draft social media content calendars on behalf of clients
- Build and update media databases
- Contribute to team brainstorming sessions
- Attend client meetings and/or sit in on client conference calls
- Attend photo shoots and TV tapings

While the position is unpaid, interns are compensated for any expenses they may incur.

[Apply]

To apply, please send your resume and two writing samples to Paul Lindsley, paul.lindsley@phase3mc.com